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## FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C. 20554

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June 30, 1994

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IN REPLY REFER TO:

The Honorable Michael Bilirakis U.S. House of Representatives 2240 Rayburn House Office Building Washington, DC 20515-0909

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Dear Congressman Bilirakis:

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

This letter is in further response to the May 20, 1994 letter you co-signed with 63 other Members of Congress regarding the Commission's consideration of the competitive award structure for emerging wireless technologies such as personal communications services (PCS). That letter specifically addressed the need to provide an opportunity for small businesses, rural telephone companies, and businesses owned by minorities and women to participate in providing these services.

At its meeting yesterday, the Commission adopted service-specific rules for broadband PCS. Beyond setting the rules for the auction of the spectrum, the Commission adopted a "Competitive Opportunity Plan" under which two "entrepreneurs' blocks," together consisting of 986 30 MHz and 10 MHz Basic Trading Area licenses, have been established. Bidding eligibility for these blocks will be limited so as to afford smaller businesses, including those owned by minorities and women, the ability to participate in the auctions without facing competition from the largest of companies. Within the entrepreneurial blocks, the Commission established a range of provisions to address the most challenging entry barrier to these entities - access to capital. These provisions include bidding credits, installment payment plans, tax certificates and relaxed attribution standards for businesses owned by small business and minorities.

The Commission has sought to implement the Congressional intent of Section 309(j) of the Communications Act passed by Congress in August 1993, to bring tangible opportunity to those who have historically been precluded from providing telecommunications services and has sought to ensure that this opportunity be an enduring one where competition and participation by all segments of society emerge as the standard. Enclosed is a summary of the Commission's action. If you would like a copy of the written order when it is released or any additional information, please do not hesitate to call me. My phone number is 418-1903.

Sincerely,

Judith L. Harris

Director of Legislative Affairs

Judy Muris

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**Enclosure** 

Congress of the United States House of Representatives Washington, DC 20515 FRS Auctions

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REAL

May 20, 1994

The Honorable Reed Hundt Chairman Federal Communications Commission 1919 M Street, N.W. Room 814 Washington, D.C. 20554

## Dear Chairman Hundt:

We are concerned with recent indications that the Federal Communications Commission (FCC) may not be fully implementing Section 309(j) of the Communications Act passed by Congress in August 1993, granting the Commission authority to conduct auctions for licensing radio spectrum for the emerging Personal Communications Services (PCS) industry.

Congress specifically designed subsection 4(D) of Section 309(j) to ensure that women and minority owned firms, small businesses, and rural telephone companies are given an equal opportunity to participate in the PCS bidding process. As you know, PCS will create a massive new telecommunications market representing an historic opportunity to expand the ownership and control of our telecommunications industry to include all citizens.

Given the estimated costs of establishing a PCS network and purchasing licenses, it is our belief that the Commission must implement four essential mechanisms so minority and women owned firms (having at least 50.1 percent equity ownership and 50.1 percent controlling interest) and small businesses, including rural telephone companies, have access to the necessary capital to compete in the PCS market. These mechanisms are: frequency set-asides; installment payments; tax certificates; and bidding credits. Anything short of these devices, particularly set-asides, would fail to properly and fully implement the provisions of Section 309 (j)(4)(D) of the Communications Act and would have the likely effect of barring minority, women, and small business entry into the PCS market.

While the March 8, 1994 FCC regulations on competitive bidding for narrowband radio spectrum included some provisions for women, small businesses, and minority participation, the Commission did not treat these entities in a balanced manner, and failed to address rural telephone companies specifically. By failing to categorically and uniformly adopt spectrum set-asides on an MTA basis, tax

The Honorable Reed Hundt May 20, 1994 Page two

Robert Menendez, M.C.

certificates, installment payments and bidding credits, the Commission falls short of complying with its congressional mandate to ensure fair opportunities for small business, including rural telephone companies, minorities and women in this new form of communication.

Compliance with Congressional intent is critical to ensure that the designated entities have access to participate in this emerging industry. We trust that you will look into this matter and address our concerns before the promulgation of auction rules for broadband PCS. We would also welcome your assurance that the Commission will pursue a strategy to suitably improve the problems we have raised.

Thank you for your attention to this matter. We look forward to your response.

Sincerely,

Bulk Adding Bill Richardson, M.C.

Fatricia Schroeder, M.C.

Major Owens, M.C.

Robert Torricetti, M.C.

Nancy Johnson, M.C.

Lincoln Diaz-Balart, M.C.

Carlos Romero-Barcelo, M.C.

Frank McCloskey, M.C.

Peter Deutsch, M.C.

The Honorable Reed Hundt May 20, 1994 Page three

Marjorie Margolies-Mezvinsky, M.C.

Bernard Sanders, M.C.

Robert C. Scott, M.C.

Timothy Penny, M.C.

Mike Parker, M.C.

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## Congress of the United States

House of Representatives Washington, DC 20515-5103

May 27, 1994

The Honorable Reed Hundt Chairman Federal Communications Commission 1919 M Street, N.W. Room 814 Washington, D.C. 20554

Dear Chairman Hundt:

I am enclosing the signatures of 44 additional members of Congress who would like to add their names to the letter regarding Personal Communications Services auction rules for the designated entities which I, along with 18 members, sent to you on May 20. A copy of the original letter is also attached.

I apologize for the hasty presentation of the additional signatures, but I believe that Congressional support for the strategy outlined in the attached letter is clear. Please contact me if I can provide you further information.

With warm regards,

Bill Richardson

Chief Deputy Majority Whip

BR/mm

Im Pachus	James Trum
Jim Bacchus, M.C.	Xavier Becerra, M.C.
Gerald Kleczka, M.C.	What I lake
Ben Gilman, M.C.	Mydia M. Velarquez, M.C.
Ed Pastor, M.C.	Lucille Royball-Allard, M.C.
Steny Hover, M.C.	Luis V. Curierrez, M.C.
Bout Sund	Michael Bilirakis, M.C.
Bart Stupak, M.C.	Albert R. Wynn, M.C.
Karen Thurman, M.C.	Carrie P. Muck
Botler Derrick, M.C.	Carrie Meek, M.C.
Bob Carr, M.C.	Eva M. Clayton, M.C.
	Colomon P. Ortiz

Nancy Pelosi, M.C.	Nita Lowey, M.C.
Rosa DeLauro M.C.	Corrine Brown, M.C.
Esteban Torres, M.C.	Pete Peterson, M.C.
Sidney Yata	David Skaggs, M.C.
Tom Sawyer, M.g.	Tim Johnson, M.C.
Michael Kopetski M. J.	Jerrold Nadler M.C.
Barney Frank, M.C.	Sam Gejdenson M.C.
Howard Berman, M.C.	Marce Vento, M.C. Thurse

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Jim Cooper, M.C.	Gary Condit, M.C.
Morin Fros M.C.	Richard Durbin, M.C.
Van Miseman	Alchard Surbin, M.C.
Dan Glickman, M.C.	